



The Stevenson Community Pool

\$2.00 Tuesday

The Stevenson-Carson School District is continuing its endeavors to create partnerships to support the costs associated with operating the swimming pool. The "\$2.00 Tuesday" is another partnership opportunity that will help the Stevenson Community Pool reach three goals:

- (1) Provide opportunities for families to use the pool for recreational swim at a reduced admission cost. With the number of families in our school district qualifying for free or reduced lunch prices, we are sure that some families would benefit from a reduced admission.
- (2) Create WIN-WIN Partnerships with businesses and individuals by providing an opportunity to support the pool (with public recognition) while creating a positive event for the community.
- (3) Increase revenue from pool admissions and partnerships.

HOW IT WORKS

Businesses and Individuals that wish to partner with the district on *\$2.00 Tuesday* events determine their Partnership Level (listed below) and send that amount to the school district as *\$2.00 Tuesday* support. The funds collected will pay the costs associated with the *\$2.00 Tuesday* events. The school district, due to fiscal requirements, is unable to provide discount swimming opportunities. However, with businesses paying the difference for families – we can provide this opportunity together!

PARTNERSHIP LEVELS for \$2.00 Tuesday

Bronze = \$150
Silver = \$300
Gold = \$600
Platinum = \$1,200

The Stevenson Community Pool will advertise and host *\$2.00 Tuesday*. The partners will be recognized in a variety of ways: Facebook, Swim Pool Bulletin Board or Sponsorship Board, SCSD Website, Recognition Certificate (for display at your business) and newspaper article/advertisement. ALL PARTNERS will be recognized for all *\$2.00 Tuesday* events.

The number of *\$2.00 Tuesday* events is directly connected to the dollar amount our Partnership Levels generate. As we begin, we are budgeting \$300 for each Tuesday. (This could increase/decrease based on how many swimmers take advantage of each event.) Each business is not sponsoring a specific day – rather all the funds will be pooled (pun intended) and everyone will receive recognition each Tuesday!

The Stevenson Community Pool's first goal is to provide twelve *\$2.00 Tuesday* events.

If you are ready to pledge an amount, go ahead and send Karen Douglass an e-mail. douglassk@scsd303.org She would love to hear from you!